



**FOOD & DRINK
FESTIVAL**

MARCH 09-11, 2018

IN COLLABORATION WITH:



This new edition of **“Food & Drink Festival”**, which will take place at Expocity Albania, will be focused towards the latest developments in the food and beverage industry, by employing all the means for the industry promotion, by providing market exposure for each brand and by further strengthening their position in the market, as well as introducing new brands.

This platform will gather at Expocity Albania entrepreneurs, visitors, companies and the respective government institutions for this sector. The focus will be on promoting Mediterranean products, sharing information and introducing innovations to the food industry.



“Food & Drink Festival” will be held under the motto **“Eat. Drink. Educate”**, organized not merely as a trade exhibition, but also as an interactive space for conferences, seminars, trainings, food tastings and celebrations. Three different days dedicated to the fourth sense, **“Taste”**, where the food and beverage companies will be facing their direct consumers as well as their competitors. The key objective of the **“Food & Drink Festival”** is to promote culinary delights. As such there will be many product tasting events, well-known nutritionists will be giving healthy eating advice, in addition to other activities targeting a broader audience.

PARTICIPATE TO THE “FOOD & DRINK FESTIVAL”

Whether you are a business or a consumer, the Food & Drink Festival is a must attend and cannot be missed. This fair has established a tradition as a promotion and trading platform, where visitors can obtain important information on a variety of goods and products for many brands, can purchase products etc.

EXHIBITORS

Participants at the “Food & Drink Festival” will be representatives of Albanian and foreign companies that produce, process, export and import categorized food products:

- Organic Foods
- Meat and meat products
- Olive Oil
- Dairy products
- Eggs
- Tea & Coffee
- Spirits, Beer, Wine etj.
- Bakeries
- Mineral Water
- Honey
- Fish and Seafood
- Pastries
- Supermarket chains
- Snack foods & crisps
- Baby Food
- Restaurants
- Spices & Ingredients
- Preserved Foods
- Frozen Foods
- Non-alcoholic beverages
- Publishing House and
- Magazines
- Catering
- Franchise foods

Why you should participate:

- Strengthen your market position towards your competitors
- Optimize your sales and communication channels
- Build new partnerships and explore opportunities to expand your business
- Be informed on the latest food & drink industry trends and news
- Participate in forums and workshops, B2B meetings, info sessions
- Participate in the conference/ forum taking place during the event
- Present and test the latest products to the consumers

INFRASTRUCTURE

- 20 min from Tirana City Center
- 20 min from Port of Durres
- 10 min from "Mother Teresa" International Airport
- Highway entrance, Tirana and Durres direction
- Close to CITY PARK shopping center
- Overall surface 25 000 m2 (building, garden & parking lot)
- Exploitable surface 4100 m2 (within the building)
- Central sound system
- Air Conditioning system
- LED lighting system
- Security Camera System Entrance/Exit
- Physical Security
- Car entrance access inside the building (up to 3m height)

SERVICES

- Offices
- Bar & Restaurant
- Conference Room
- Restrooms
- Warehouse
- Parking space (800 places)

EQUIPMENT

- Panel Dividers
- Tables
- Chairs
- Projector LED 30 w
- Power Lines 220 w
- 3 phase power lines
- Carpet
- Leaflet Display
- Armchairs
- Static and movable stage
- Indoor & Outdoor Led Screens
- Sound System

PROMOTIONAL SERVICES

- Leaflet Printing
- Flyer Printing
- Business Cards Printing
- Banner Printing
- Adhesive printing
- Forex, foam, Plexiglas printing
- Promotional Consulting
- Post-fair statistic study



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WE OFFER YOU!

- Exhibitor space for each participating brand
- Specific time for each brand
- Areas for conferences, workshops, B2B meetings, info sessions etc
- Architects at the exhibitor's disposal
- Cooking space dedicated to restaurants

Standard Stand



- Company's printed name
- MDF Panels, 2.5 m high
- Mono use Carpet
- 1 Table with 2 Chairs
- Electric Power & lighting
- Wi-Fi network

Event Catalogue

The event catalogue includes all the necessary information for the visitor, becoming a useful guide for the sector.

Organized and Managed by :

Expocity Albania

Expocity Albania is an international, UFI certified, exhibition and conference center, specialized in organizing and conducting various trade fairs, exhibitions and special business events. The exhibition venue has an excellent strategic location in the region, close to international transport networks between East and West. Expocity Albania offers those taking part in trade fairs and conferences the best possible platform for successful communication in the region. We bring together supply and demand and enable dialogue, while giving businesses an opportunity to promote themselves across the region.

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