



2nd Edition

design and print: www.celestcommunication.al



Expocity Albania in collaboration with the Ministry of Tourism and Environment, will organise the second edition of Mediterranean Tourism Fair Tirana 2018.

This trade fair will be one of the most important regional tourism events in order to encourage cooperation and to promote tourism destinations through trade shows, conferences and B2B.

Participants from 20 countries as Albania, Greece, Turkey, Italy, Montenegro, Macedonia, Kosovo, Bosnia-Herzegovina, Croatia, France, Spain, Germany, Switzerland, Austria etc. will exhibit their tourism potential in various categories: Destinations, Accommodation, Agencies, Sea Tourism, Mountain Tourism, Gastronomy etc.

Date of the event

06-07
April

The venue:
EXPOCITY ALBANIA

BACKGROUND OF THE EVENT

- » Tourism has distinctive features that set it apart from other industries. Besides the intangible and perishable characteristics of tourism as a service, the industry is also multi-dimensional, seasonal and dynamic.
- » Tourism is a multi-dimensional industry, where various types of businesses together provide a specific and unique tourism experience to visitors in a region.

Why MTF Tirana 2018?

The development of the tourism sector in all countries bears promising premises for the upcoming years; each country is working on promoting its further development and growth in order to achieve international standards, surpass expectations.

Why exhibit?

- » MTF Tirana 2018 aims to promote incoming tourism, domestic tourism and outgoing tourism, as well as to strengthen the cooperation among the tourism entities in the region and the rest of the world.
- » MTF Tirana 2018 provides tourism professionals with an opportunity to meet industry colleagues, buyers and suppliers. Eco-tourism, wellness or cultural tourism, beach holidays or city escapes, package deals; all these options can be seen on-site, and will be discussed during the conferences, events, presentations and B2B meetings that will be held during the exhibition.

Do not miss this opportunity to promote your services, attractions or destinations.





EXHIBITION SPACE



EXHIBITOR SPACE AND STANDS

Types of stands:

- » Standard Stand
- » Or, Group Stands (block) where each participant from the same country has its own space

Who exhibits?

MTF Tirana 2018 will be organized into six divisions:

» Destinations

Special Promotion of the Region, Municipalities and Tourism Organizations

» Accommodation

Hotels, Luxury Hotels & Villas, Traditional Guest Houses, Rooms, and other types of accommodation

» Agencies

Tour Operators, Travel Agents

» Sea Tourism

Tour Operators, Travel Agents, Developers of new resorts

» Mountain Tourism

Tour Operators, Travel Agents, Different Outdoor Sports Organizers

» Gastronomy

Organic and local producers, companies active in the gastronomy sector

MTF Tirana 2018

- Economic Impacts
- Socio-Cultural Impacts
- Environmental Impacts

TOURISM FORUM

MTF Tirana 2018 will host a Tourism Forum that will emphasize important topics related to further tourism development.



- Sustainable tourism throughout the year
- Eco tourism
- Sports tourism

ABOUT THE LOCATION:

MTF 2018 will be held at Expocity Albania:

1. Expocity Albania is an international UFI certified, exhibition and conference center, specialized in organizing various trade fairs, exhibitions and B2B events.
2. The venue has an excellent strategic location in the region, close to international transport networks between East and West.
3. It is only 10 minutes away from Tirana's International airport and 15 minutes away from the city centre.
4. Expocity Albania has an area of 5000m² of indoor exhibition space, 7000m² outdoor exhibition space and 800 parking spaces.



MTF Tirana 2018 will bring:

Great positive social, economic and environmental impact!

It generates greater economic benefits for local residents and increases the cooperation among tourism entities.

It contributes positively to the conservation of natural and cultural heritage by embracing diversity.

It enhances the experience for tourists by linking them with the local residents and culture, by providing a better understanding of the cultural, social and local environment.

MTF Tirana 2018 is a very important event for the tourism sector and the concept is to generate tourist

potential and the offer that this sector has not only for Albania, but also the region.

Expocity Albania aims to surpass expectations as we increase the number of trade fairs launched and the number of visitors generated.

Expocity Albania offers those taking part in trade fairs and conferences the best possible platform for successful communication in the region.

We bring together supply and demand and enable dialogue, while giving businesses an opportunity to promote themselves across the region.

In the last two years Expocity Albania has organized over 20 trade fairs.



Contact Info:

Mob: +355 674008765

+355 672020909

Or e-mail us at:

info@expocity.al / marketing@expocity.al

Address: Tirana-Durresi Highway, 8th Km, 1032
Tirana, Albania

Web: www.expocity.al

Register here:

<http://expocity.al/formular-biznesi/>

<http://expocity.al/formular-visitor/>



business



visitor